



Original Logo  
JPEG



Updated Vector Logo  
Britannica Font

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NOTES: I believe the original font used was Britannica. The right image shows a “vectorized” version (best for print quality) of your logo, but I adjusted the spacing and the line quality to be more uniform. The following page offers some alternate font options, an updated look to the hazelnut and some alternate layouts with the font I liked most, “All Round Gothic.” Of course. we can make the same or similar looks with any of the options provide.



Original Logo  
JPEG



Updated Vector Logo  
Britannica Font



Alternate Update  
Britannica Font

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Notes: In this alternate, I've updated the hazelnut to give it more definition and weight, I've also updated the coloring of the main brown to a slightly darker tone to increase the contrast, which helps with legibility. The following pages show this version, but illustrate how the font changes the feel of the logo.



Britannica Font



Poppins



Minimalist



Brandon Grotesque



All Round Gothic



Blackbeard







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**KIRK & SONS**  
HAZELNUTS

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**KIRK & SONS**  
HAZELNUTS

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# KIRK & SONS

## HAZELNUTS

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H A Z E L N U T S

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